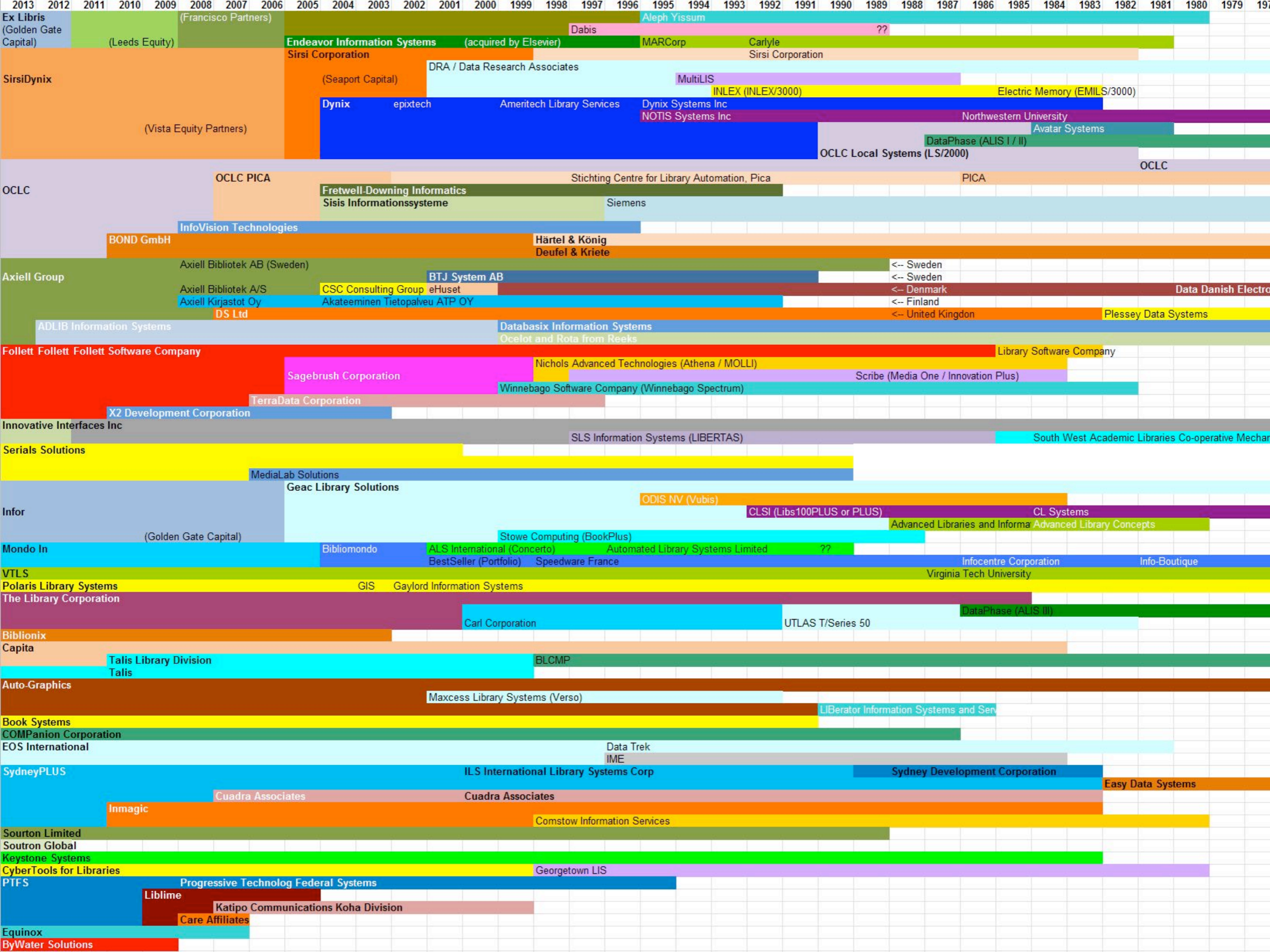




shit's broken





there is risk
in doing nothing

**YOU ARE
GOING
TO DIE**

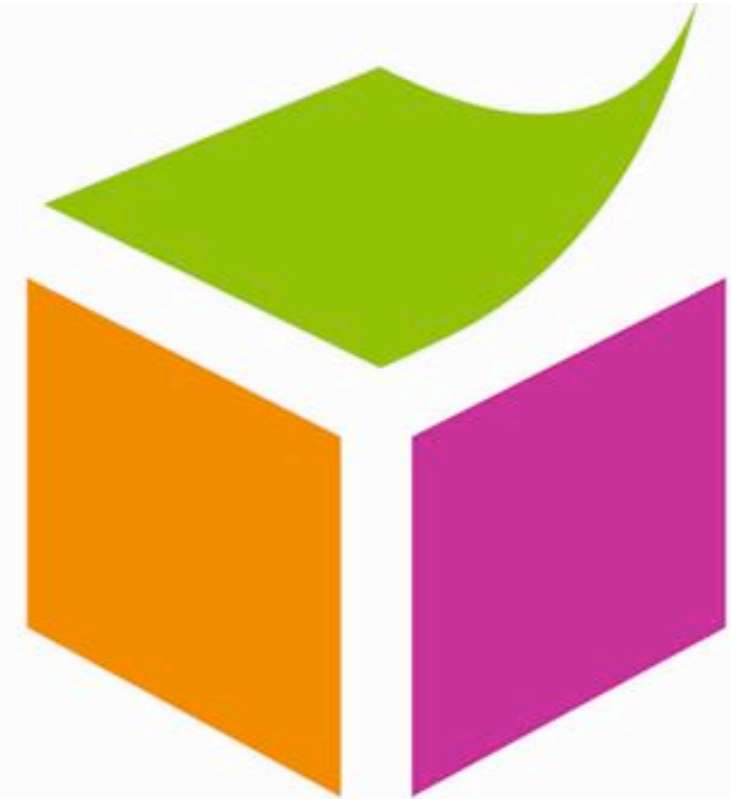
building the ideal tool



mongoDB



Sinatra



**Semantic
Web**

The adventures of Sherlock Holmes III



Resource	RDF/XML	MODS	MARC
OCLCnum	229236049		
Alternative	The man with the twisted lip The Musgrave ritual The adventure of the cardboard box English (100%) The adventure of the blue carbuncle English (100%)		
Contributor	Timson, David. Naxos AudioBooks, Ltd		
Creator	Doyle, Arthur Conan		
Extent	3 sound discs (3 hrs, 32 min.) : digital ; 12 cm. + 1 booklet (12 p.) Spanish (35%)		
Format	sound recording English (100%)		
Has Part	The man with the twisted lip The Musgrave ritual The adventure of the cardboard box The adventure of the blue carbuncle		
Is Part Of	Classic literature with classical music		
Issued	p2000 2000		
Language	English		
Publisher	Naxos Audiobooks		
Table Of Contents	The man with the twisted lip -- The Musgrave ritual -- The adventure of the cardboard box -- The adventure of the blue carbuncle. English (92%)		
Title	The adventures of Sherlock Holmes III English (100%)		

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5348 results (44 ms)



The R book

English; 2013; Electronic resource
Crawley, Michael J.

Access Online



The glue book

English; c1998; Print
Young, William Tandy.



The okay book

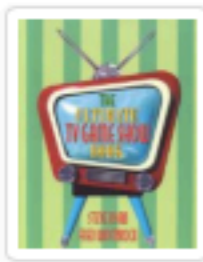
English; c1999; Print
Parr, Todd.



My first 1 2 3 play book

English; 2004; Print
Sirett, Dawn.

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The ultimate TV game show book Vol. 1

English; 2005; Print
Ryan, Steve.

Access Online

GROUP

Import 2013-03-09
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15:12:43 -0500 (454)

TYPE

Resource

RDF TYPE

- Book (4575)
- Audio Document (435)
- Software Application (134)
- Musical Work (124)
- Music Recording (124)
- Audio Visual Document (48)
- Map (29)

FORMAT

Print (4123)



open source is not a
sustainability model



**what the hell is a
startup?**





a temporary organization
designed to innovate under
conditions of uncertainty



MARS

101 College St.



Digital Media Zone

RYERSON
UNIVERSITY

library startups



OurDigitalWorld.org

@artefactual[®]

discoverygarden

Managing Digital Content



Key Partners

Who are our suppliers and service providers?



Activities

What do we do with our resources?



Value Proposition

What problems need to be solved?

What product does it best?



Customer Relationships

How do we interact with our customers?



Channels

How do our customers find, buy and use the product?



Customer Segments

Who are our users and who are our paying customers?



Resources

What goods, services, and infrastructure do we use?



Cost Structure

What is the total cost of production?



Revenue Model

Where does revenue come from?

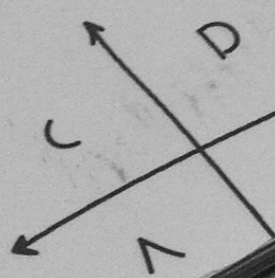
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Business Model Generation

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Alexander Osterwalder & Yves Pigneur

CO-CREATED BY
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DESIGNED BY
Alan Smith, The Movement

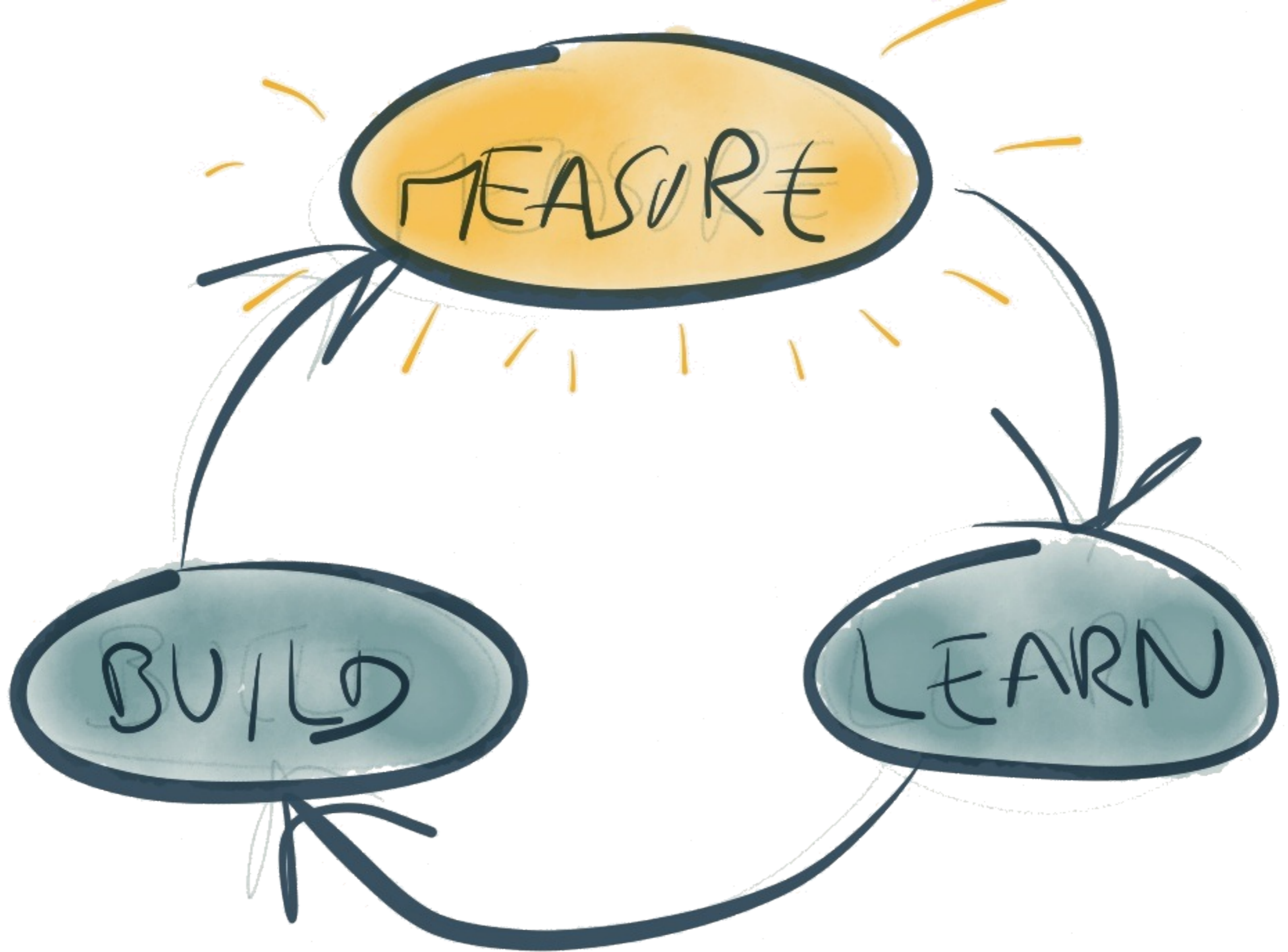


Business Model Generation



distribute risk

by partnering with others



**taking risks and
planning to fail**

KEEP OUT
EXPERIMENT
IN
PROGRESS



dd

@deliberatedata

born in a library

raised on the semantic web





mj@suhonos.ca
@mjsuhonos