Moving from 'Pay to Read' to 'Pay to Write': Supporting ‘Gold’ Open Access

LISA GODDARD, MEMORIAL UNIVERSITY
GILLIAN BYRNE, CAUL-CBUA
OCT. 22, 2013
Speakers

Gold OA & Libraries
- Growth of “Gold” OA
- Business Models
- Library Supports

Gillian Byrne

Gold OA & Consortia
- CAUL-CBUA Context
- Consortial Examples
- Discussion

Lisa Goddard
Legislative Environment
Expanding Public Access to the Results of Federally Funded Research

Posted by Michael Stebbins on February 22, 2013 at 12:04 PM EDT

The Obama Administration is committed to the proposition that citizens deserve easy access to the results of scientific research their tax dollars have paid for. That’s why, in a policy memorandum released today, OSTP Director John Holdren has directed Federal agencies with more than $100M in R&D expenditures to develop plans to make the published results of federally funded research freely available to the public within one year of publication and requiring researchers to better account for and manage the digital data resulting from federally funded scientific research. OSTP has been looking into this issue for some time, collecting broad public input on multiple occasions and convening an interagency working group to develop a policy. The final policy reflects substantial inputs from scientists and scientific organizations, publishers, members of Congress, and other members of the public—over 65 thousand of whom recently signed a We the People petition asking for expanded public access to the results of taxpayer-funded research.
UK House of Lords enquiry on Open Access

11/01/2013

The UK’s House of Lords (upper chamber of Parliament) Science & Technology Committee is conducting an enquiry into Open Access. Written submissions are welcome. Individuals and organisations are invited to give their views on the actions taken by Government and RCUK following publication of the Finch report. The HoL has issued guidance on how to make written submissions. In particular, there are four issues highlighted by the committee:

- support for universities in the form of funds to cover article processing charges, and the response of universities and HEIs to these efforts
- embargo periods for articles published under the Green model
- engagement with publishers, universities, learned societies and other stakeholders in the development of research council Open Access policies and guidance
- challenges and concerns raised by the scientific and publishing communities, and how these have been addressed.
Social Sciences and Humanities Research Council

Open Access

SSHRC, the Canadian Institutes of Health Research (CIHR) and the Natural Sciences and Engineering Research Council of Canada (NSERC) are developing a harmonized policy on access to research publications. From October 15 to December 13, 2013, SSHRC and NSERC will consult with a wide range of stakeholders in the research community on the draft document titled the Tri-Agency Open Access Policy. The harmonized policy is modeled after the CIHR Open Access Policy, which remains unchanged and continues to be mandatory. For more information, please contact openaccess@sshrc-crsh.gc.ca.
Terms: Green vs. Gold

**OA Repositories**
- Subscription journals
- Author self-archiving
- May have embargo

**OA Journals**
- Immediate global access to content
- May have Author Processing Charge (APC)
Gold OA Business Models
Approximately 10 - 12% of academic journals are Gold OA.

- Laakso & Bjork, 2012
Author Processing Charges

- Laakso and Björk (2012)
Partnership: the Canadian Journal of Library and Information Practice and Research

Partnership is a library and information practitioner’s journal published twice a year. Papers may be submitted at any time for publication consideration. Potential articles are reviewed by members of an editorial committee. Articles are published in several categories. Feature articles on theory & research and on innovations in practice are in-depth, peer-reviewed papers that typically fall in the range of 3,000 to 7,000 words. Other types of articles accepted include viewpoints, conference presentations, profiles, news & announcements, professional development and reviews.
OA Growth by Publisher Type

Figure 4 Open access publisher type analysis.
Gold OA w/ APC

Scholarly Open Access
Critical analysis of scholarly open-access publishing

LIST OF INDIVIDUAL JOURNALS

Hindawi’s Profit Margin is Higher than Elsevier’s

RECENT POSTS
- Hindawi’s Profit Margin is Higher than Elsevier’s
- Article Acceptance Letter Reveals a Bogus Peer Review
- Does Scholarly Open-Access Publishing Increase Author Misconduct?
- Trying to understand “ACADEMIC JOURNALS & CONFERENCES”
- Hundreds of Articles Disappear as Publisher Changes Model from Open Access to Toll Access

ARCHIVES
Author Processing Charges

Avg APC in 2010 = $905
Range = $8 - $3900

Higher: commercial publisher, high impact factor, biomedicine
Lower: scholarly societies, developing countries, SSH

- Solomon & Bjork, 2012
OA Mega Journals

- IEEE Access
- Scientific Reports
- PLOS ONE
- PeerJ
- SAGE Open
- Open Library of Humanities
All You Can Publish

PeerJ

City-dwelling northern dusky salamanders may be losing their genetic diversity

科学研究研究了曼哈顿地区的北方灰空气弹（Desmognathus fuscus）的遗传多样性。详情请阅读由Murphy-Smith等人于2013年4月3日发布的研究。

Research funding saved per year 786 Open Access & peer-reviewed research

100%

Three reasons why Nature has called PeerJ, “a significant innovation” for academics: more reviews

The PeerJ Mission

PeerJ is an Open Access publisher that makes access to research free to all and affordable to publish for academic authors & their institutions.

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PeerJ provides academics with two Open Access publication venues: PeerJ (a peer-reviewed academic journal) and PeerJ PrePrints (a "pre-print server"). Both are focused on the Biological and Medical Sciences.

PeerJ starts at $99 - for lifetime publishing, and public PeerJ PrePrints are free to publish.

Learn how it works, or see our submission guidelines and academic board of editors.

FEATURED ARTICLE

The evolution of unidirectional airflow in Archosauria

MARCH 26, 2013 - Research on Nile crocodiles reveals insights into the evolution of Archosauria (a group whose living representatives consist of birds and crocodilians). Read more in this peer reviewed study from Schleicher, Hutchinson, and Farmer. Read more
Low Fee SSH Journal
Gold “Hybrid” Models
Hybrid OA

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Open Access Track Record
Learn more about Springer's active involvement in the open access movement.
Oxford Journals’ experiments with open access under the Oxford Open initiative have now been running for over four years. We always strive to price our journals fairly, and so some of our Oxford Open journals have seen modifications to their 2008 prices based on the volume of open access content within those journals. However, as this is often one of several factors that impact on price setting, each title in the initiative has experienced different effects on its pricing. This article explores Oxford Journals is keen to ensure that the

INSIDE THIS ISSUE
- A greener future for Oxford Journals – read about our initiatives to ensure that our work has a positive environmental and social impact
- Oxford Journals Archive – the story so far – we
Gold for Gold

We recognise that researchers are often being asked to publish Open Access (OA), but do not have the funding to pay for it directly.

To support the funder-led evolution to Gold OA, and following a successful pilot scheme in the UK, our Gold for Gold initiative rewards all institutions that subscribe to RSC Gold with voucher codes to make papers available via OA, free of charge.

Gold for Gold ensures academics can further increase the visibility of their quality research, whilst raising their institution’s reputation. Recent beneficiaries include: University of Cambridge, University College London, Queen’s University Belfast, Birmingham University (all UK); University of California - Los Angeles (US); Helsinki University (Finland); Linkopings Universitet (Sweden); Universitat Basel (Switzerland); Van’t Hoff Institute for Molecular Sciences (Netherlands).

We hope you take full advantage of any due voucher codes. For full details on how this project works, including information on how to claim and use your voucher codes, click on the Frequently Asked Questions link below.
No APCs for Subscribers

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Delayed OA
Library Support for Gold OA
OA Funds in Canada

- U Calgary
- U Toronto
- Queen’s
- SFU
- Concordia
- Brock
- U Manitoba

- Ottawa U
- Ryerson
- U Victoria
- York
- Memorial
- U Sask
Author Processing Charges

- Avoids problem of bundles
- One time cost
- Broader access = higher value
- Costs linked to institutional output
OA Memberships

- **BioMed Central**
  - No discount, but direct quarterly invoicing.

- **PeerJ**
  - $5000 pre-pay

- **PLOS**
  - 10% discount & direct invoicing.

- **SAGE open**
  - 10 article pre-pay @ $99 ea

- **Hindawi**
  - $3000/yr unlimited publishing
Intersectionalities:
A Global Journal of Social Work Analysis, Research, Policy, and Practice

VOL 1 (2012)

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ARTICLES

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Open Access Books

Knowledge Unlatched

Pilot Collection  About  Who benefits  Partners  Media  Contact

KU Announces Pilot Collection - click here for details

A global library consortium enabling open access books. Knowledge Unlatched is helping libraries to work together for a sustainable open future for specialist academic books. Our vision is a healthy market that includes free access for end users.
OA Fund @ Memorial

- $75 000 in FY 2013/14
- Faculty and graduate students ($3000/yr)
- Max $3000 per article
- Gold OA only (no hybrid)
- Publisher invoices library directly
Consortial Support for Gold OA
CAUL-CBUA Context:

E-Journal Publishing Support in CAUL-CBUA Libraries

7

10

No

Yes
CAUL-CBUA Context: Author’s Funds

Author’s Funds (APCs) in CAUL-CBUA Libraries

- No: 14
- Yes: 3
CAUL-CBUA Context: Canadian Comparison
Consortial Support for Gold OA - OJS

Scholars Portal
A Service of the Ontario Council of University Libraries

PKP | PUBLIC KNOWLEDGE PROJECT

TDL.ORG
TEXAS DIGITAL LIBRARY

NATIONAL LIBRARY OF AUSTRALIA
Gillian Byrne @redgirl13
Any consortia out there provide consortial support/hosting for OJS?
#oa

Barbara J. McDonald @bjmcd2
@redgirl13 we are in a pilot project with @scholarsportal

Tim Ribaric @elibtronic
@bjmcd2 @redgirl13 @scholarsportal Nothing but aces so far! My OJS admin headaches are all gone.
Jisc APC is a pilot project that aims to assist UK higher education institutions and publishers worldwide in managing Gold OA article processing charges. Managed by Jisc Collections, the pilot engages representatives from academic institutions, publishers, funders and intermediaries to explore key issues and respond to a changing global Open Access landscape. There are two complementary strands of activity:

**Strand 1: An exploration of key issues and challenges within a Gold OA environment**

The pilot aims to gather and share information on systems, processes, workflows and standards, and test the overall efficiencies that a third party, such as Jisc Collections, might offer to the various participants. Reflecting on and communicating lessons learned will avoid duplication of effort and result in greater efficiencies for all stakeholders.

**Strand 2: Delivery of an online administration platform for pilot institutions**

An online administration platform is being developed and delivered by Jisc Collections in consultation with its...
Consortial Support – Memberships
Take Home Question

What can (should) CAUL-CBUA be doing to support Gold Open Access within member libraries?

- Centralized OJS?
- Author’s Funds/APC Support?
- Investigate consortial memberships (PeerJ, etc.)?
- Education/member awareness?
- Other?
Thanks. Questions?

Igoddard@mun.ca
gbyrne@caul-cbua.ca

http://research.library.mun.ca/2423/