KNOWLEDGE MOBILIZATION AND YAFFLE 360

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THE LESLIE HARRIS CENTRE OF REGIONAL POLICY AND DEVELOPMENT

KNOWLEDGE BROKERING

KNOWLEDGE SHARING

NETWORK BUILDING
KMB AT THE HARRIS CENTRE...

IS ABOUT PUTTING AVAILABLE KNOWLEDGE INTO ACTIVE SERVICE TO BENEFIT SOCIETY. BOTH RESEARCH KNOWLEDGE AND EXPERIENTIAL KNOWLEDGE ARE WORTH SHARING FOR THE BENEFIT OF ALL. KMB IS ALWAYS ABOUT KNOWLEDGE EXCHANGE AND IT SHOULD BE MUTUALLY BENEFICIAL.
THE HARRIS CENTRE TODAY

Regional development programs

Four regional workshop
Four applied research funds
  • Applied Research Fund
  • Waste Management
  • Water Research
  • Student Research Project

Policy Programs

• Memorial Presents
• Synergy Sessions
• Galbraith Lecture

Brokering Role

Yaffle

• David Curran Scholarship
In a nutshell

yaffle.ca
Your (Re)search Engine
YAFFLE BY THE NUMBERS

Total Hits: 149,000
Unique Visitors: 109,000
Rate of Return Users: 25%
Total Searches: 130,000+
Searches in 2013: ~10,000

Users from 191 countries across 6 continents

Registered Users: 2780
Faculty: 930
Students: 200
Staff: 360
Non-MUN: 1260
Active Opportunities: 270
Research Interest Profiles: 580

MUN faculty, staff, student contact views: 1000+ annually
IDEAS TO SOLUTIONS
THE HARRIS CENTRE WAY

HERE’S HOW AN IDEA BECOMES A SOLUTION, THE HARRIS CENTRE WAY.
Hey Rob! Do you know somebody who does research on X? I can’t find anybody in Yaffle.

Argh... That’s a hard one. Memorial does not have much expertise in X. Call Bob at the Community Experts in Marystown. He knows everything about X.
BETTER KNOWLEDGE SHARING

VAST KNOWLEDGE NETWORK
THERE ARE MANY BROKERS IN THE PROVINCE
WE NEED A BETTER WAY TO CONNECT
YAFFLE 360
OVERVIEW

- Pilot Yaffle in new institutions
- Community expertise and network
- Functional refresh
IDEAS TO SOLUTIONS
THE HARRIS CENTRE WAY

HERE'S HOW AN IDEA BECOMES A SOLUTION,
THE HARRIS CENTRE WAY.
THE KMY ONTOLOGY

- The working group: Memorial, Cornell, and Johns Hopkins
- Focused on modelling KMb based on Harris Centre model
- Semantic Web technologies allow us to describe relationships between concepts
YAFFLE 360 SHOW AND TELL

Profiles include elements such as:

1. Contact information
2. Affiliation
3. Links to web pages
4. Research areas
5. Research projects
6. Role expanded to include Broker
7. Expertise (for public and institution)
8. Teaching
9. Co-publication networks
10. Project collaboration networks
In a nutshell
Riverhead seeks long-term fix for water woes

CBC News  Posted: May 7, 2013 7:01 AM NT  |  Last Updated: May 7, 2013 9:03 AM NT  ▼  3
YAFFLE SEARCHLIGHT

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THE LESLIE HARRIS CENTRE OF REGIONAL POLICY AND DEVELOPMENT  www.mun.ca/harriscentre
YAFFLE 360 SCHEDULE

Start
Thu 02/08/12

Execute Memorial Install
03 August 2012 - 30 September 2013

1st Quarter

Today

Yaffle360 Start
24 August 2012 - 30 May 2014

Plan

17 September 2012 - 04 September 2013

Develop

12

Website

Creation of

02 July 2013 -

22 February

3rd Quarter

INSTALL AT CNA AND UNB
19 August 2013 - 19 December 2014

Implementation Guide

02 September 2013 - 30 May 2014

Finish
Fri 19/12/14
QUESTIONS?

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www.yaffle.ca
www.mun.ca/harriscentre