Open Access: Accessibility for the Ivory Tower

Crystal Rose, Kate Rose, Lisa Goddard Memorial University Libraries CUExpo, Corner Brook NL, June 13, 2013

http://research.library.mun.ca/1831







- What is Open Access?
- Open Access Journals
- Research Repositories



Traditional Scholarly Publishing

NEWFOUNDLAND & LABRADOR, CANADA

Academic Journals



Contents lists available at ScienceDirect Future Generation Computer Syster journal homepage: www.elsevier.com/locate/fgcs Scholarly primitives: Building institutional infrastructur humanities e-Science Tobias Blanke, Mark Hedges* King's College London, Centre for e-Research, 26-29 Drury Lane, London, WC2B 5RL, United Kingdom			
FLSEVIER journal homepage: www.elsevier.com/locate/fgcs Scholarly primitives: Building institutional infrastructur humanities e-Science Tobias Blanke, Mark Hedges*			
Scholarly primitives: Building institutional infrastructur humanities e-Science Tobias Blanke, Mark Hedges*	e for		
humanities e-Science Tobias Blanke, Mark Hedges*	e for		
ARTICLE INFO ABSTRACT			
Received 28 February 2011 London. This programme of work was not carried out in Received in revised form methodological foundation, firstly by ensuring that the w V3 May 2011 humanities researchers (including 'digitally-aware' human Accepted 29 June 2011 in terms of 'scholarly primitives', basic activities common	In this article we bring together the results of a number of humanities e-research projects at King's Colleg London. This programme of work was not carried out in an <i>ad hoc</i> manner, but was built on a rigorou methodological foundation, firstly by ensuring that the work was thoroughly grounded in the practice of humanities researchers (including 'digitally-aware' humanists), and secondly by analysing these practice in terms of 'scholarly primitives', basic activities common to research across humanities disciplines. The projects were then undertaken to provide systems and services that support various of these primitives.		

Who Pays for Research?





Natural Sciences and Engineering Research Council of Canada



Social Sciences and Humanities Research Council of Canada



NEWFOUNDLAND & LABRADOR, CANADA

Who Writes Articles?





NEWFOUNDLAND & LABRADOR, CANADA

Who Does Peer Review?

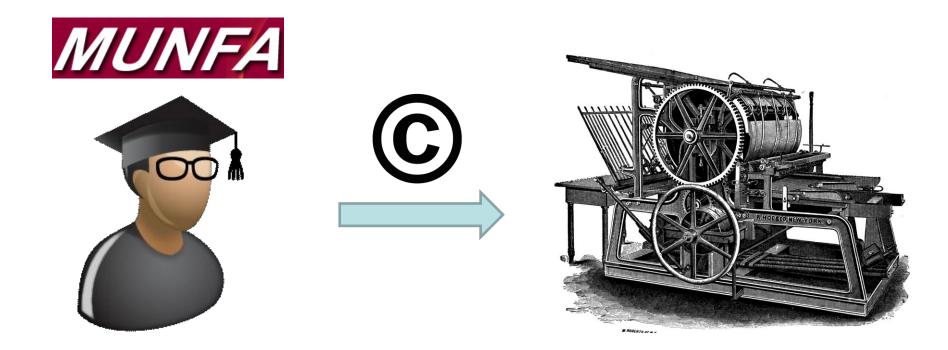




NEWFOUNDLAND & LABRADOR, CANADA

Who Owns Copyright?





Who Pays for Access?





Memorial Libraries = \$4 Million / Year

NEWFOUNDLAND & LABRADOR, CANADA

Who gets Paid?



MONDAY, APRIL 26, 2010

Wiley STM: 3rd quarter profits up 18%

From John Wiley and Sons announces Third Quarter Fiscal Year 2010 Results:

"Global STMS revenue for the third quarter of fiscal year 2010 rose 13% to \$228 million"

"Direct contribution to profit for the third quarter increased 18% to \$89 million"

Current Situation



- ⇒ Publicly Funded Research
- ⇒ Faculty time & expertise
- ⇒ Rights given to commercial publisher free of charge
- ⇒ Academic community purchases the work back from publisher

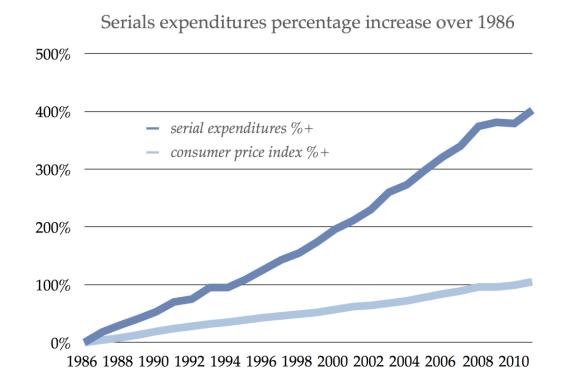
Very Limited Access



Physical Review Online Archive PROLA				ph//cicc		
Home	Browse	Search	Subscriptions	What's New	Help	
Citation Search:	Phys. Rev. Lett.	✓ Vol.	Page/Article	Go		
Individua Please log in	ation Requestion Requestion Requestion Requestion Requestion of the second seco	als Account below.		Institutional Subso Please log in below if your username/password. Username: Password: Log in		you with a

High Prices





Annual price increases of 7.6%

NEWFOUNDLAND & LABRADOR, CANADA



Open Access Legislation

NEWFOUNDLAND & LABRADOR, CANADA

Government Policy - US



the WHITE HOUSE PRESIDENT BARACK OBAMA ***	★ ★ ★ ★ Set Email Updates ■ Contact U	Js						
BLOG PHOTOS & VIDEO BRIEFING ROOM ISSUES	the ADMINISTRATION the WHITE HOUSE our GOVERNMEN	г						
Home • The Administration • Office of Science and Technology Policy								
Office of Science and Technology Policy About OSTP OSTP Blog Pressroom Divisions R&D Budgets Resource Library NSTC PCAST Contact Us								
Expanding Public Access to the Results of Fe Funded Research	derally Subscribe							
Posted by Michael Stebbins on February 22, 2013 at 12:04 PM EDT EXAMPLE 1: Tweet E Share I The Obama Administration is committed to the proposition that citizens deserve easy acc scientific research their tax dollars have paid for. That's why, in a policy memorandum rel John Holdren has directed Federal agencies with more than \$100M in R&D expenditures the published results of federally funded research freely available to the public within one requiring researchers to better account for and manage the digital data resulting from feder research. OSTP has been looking into this issue for some time, soliciting broad public inp and convening an interagency working group to develop a policy. The final policy reflects a scientists and scientific organizations, publishers, members of Congress, and other mem- thousand of whom recently signed a <i>We the People</i> petition asking for expanded public at taxpayer-funded research.	leased today, OSTP Director to develop plans to make year of publication and erally funded scientific substantial inputs from nbers of the public—over 65							

NEWFOUNDLAND & LABRADOR, CANADA

Government Policy - UK



Advocating change in scholarly communications for the benefit of researchers and society Events Home > News > UK House of Lords enquiry on Open Access Membership UK House of Lords enquiry on Open Access Search Our Members Posted by Janna Wellander on November 13, 2012 SPARC' Join now 11/01/2013 The UK's House of Lords (upper chamber of Parliament) Science & Technology **Open Access** Committee is conducting an enquiry into Open Access. Written submissions are Key topics Authors welcome. Individuals and organisations are invited to give their views on the Useful links Select Author... \$ actions taken by Government and RCUK following publication of the Finch What you can do report. The HoL has issued guidance on how to make written submissions. In Related organizations twitter >> particular, there are four issues highlighted by the committee: SPARC EU: The SPARC Post an Event 8 support for universities in the form of funds to cover article processing EUROPE Daily is out! http://t.co charges, and the response of universities and HEIs to these efforts /1xi0sjQ43w ► Top stories today Upcoming events embargo periods for articles published under the Green model via @openarchives a engagement with publishers, universities, learned societies and other 22 October: @OpenAccessMKD stakeholders in the development of research council Open Access policies Developing quality test for new @LSHTMpress and guidance open access journals (9:00 AM UTC) a challenges and concerns raised by the scientific and publishing communities, SPARC EU: The SPARC and how these have been addressed. 19 June: EUROPE Daily is out! http://t.co



- CIHR OA after 12 months
- Harmonized OA Policy by 2014

NEWFOUNDLAND & LABRADOR, CANADA



Benefits of Open Access

NEWFOUNDLAND & LABRADOR, CANADA

Access for Research

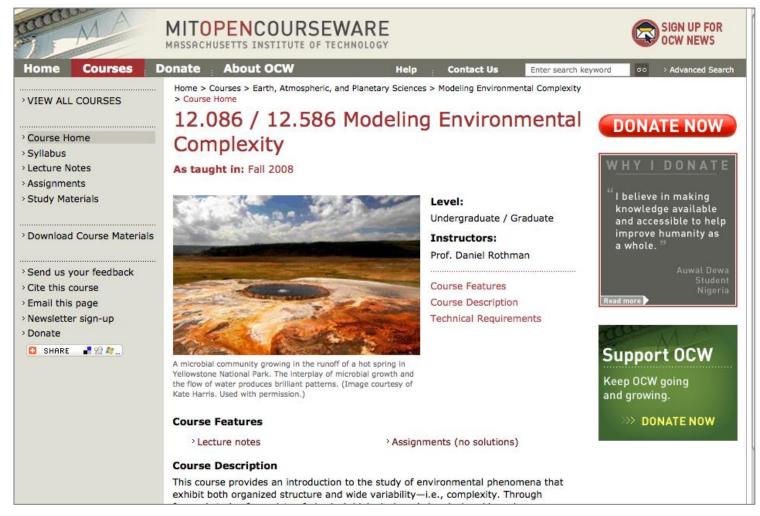


FEBRUARY 3RD, 2011 Bucknell Scholarly Communications Practices Survey: Summary Results

• Faculty and students do not have access to 20% of articles authored by Bucknell faculty.

Access for Teaching





NEWFOUNDLAND & LABRADOR, CANADA

Access for Alumni



Emerald		TALLY
Username:	Password: Login Athens/Institut	tion Login Register Forgot Password? Logout
Welcome guest	Home > Browse > Article Request	
My Profile	Article Request:	
For Administrators	The integrated librarian: IT in the	systems office
Search & Browse		
Quick Search	Sessi	on Marked List 🗘 Go
Advanced Search	Article Information:	
Browse	Title: The integrated librarian: IT in the sy	vstems office
Journals/Books	Author(s): Lisa Goddard	
Bibliographic databases	Journal: Library Hi Tech	
Marked List	Year: 2003 Volume: 21 Issue: 3 Page: 280 - 288	
Product Information	ISSN: 0737-8831 DOI: 10.1108/07378830310494454	
Licensing Solutions	Publisher: MCB UP Ltd	
For Authors	Document Access:	
For Librarians		
Research Zone	Existing customers: Please login above.	
Learning Zone	, i i i i i i i i i i i i i i i i i i i	
Teaching Zone	You do not have rights to view the article	
Support Resources	Purchase this document:	
About Emerald	Price payable: GBP £13.00 plus handling charge of GBP £1.50 and VAT where Purchase	applicable.

NEWFOUNDLAND & LABRADOR, CANADA

Community Engagement



Memorial University is an **inclusive** community dedicated to creativity, innovation and excellence in teaching and learning, research and scholarship, and to **public engagement** and service. We recognize our special obligation to the people of Newfoundland and Labrador.

Social Justice



Publishers cut off doctors' free access to > Tweet medical journals in poor countries Share 😳 🕒 Wealthy publishers of the world's most important medical Comments (2) journals are accused of destroying an agreement to allow medics in poor countries to get online access for free



Posted by Sarah Boseley Tuesday 18 January 2011 19.57 GMT guardian.co.uk

139

119

🗉 🖂 🗲 🧝

A larger | smaller

Education Medicine

Society

Doctors

NEWFOUNDLAND & LABRADOR, CANADA

Library Still Pays



- Pay once for perpetual access
- Pay for global access rather than local access

Terms: Green vs. Gold



OA Journals

- Immediate global access to content
- May have APCs

OA Repositories

- Subscription journals
- Author self-archiving
- May have embargo



Open Access Journals

NEWFOUNDLAND & LABRADOR, CANADA

What are Gold OA Journals?



The "Gold Standard"

Free of charge for readers

- Materials openly accessible across the internet
- Financed by payments for article publication, not subscription



Gold Standard, Not "Author Pays"

Payment can come from grants, funds and is often included in the cost of research



With better Google results, higher impact of work

- Increased citation impact
- Private sector access



Scholars retain the copyright on their work

- Can submit it to an institutional repository
- Scholars don't give copyright to publisher

Library Involvement



Author Funds

Not passing fees on to authors instead of a subscription model

Toronto, Ottawa, Manitoba, SFU, MUN, Concordia, Calgary, Ryerson

Journal Hosting

Open Journal Systems

Memorial OA Funding Criteria



• Available to:

All faculty, graduate students, staff, post-docs, emeriti, and honorary research profs who have an peerreviewed article accepted to an OA journal

Up to \$3000 a year for each researcher, and a maximum of \$3000 per article

What does it cover?



Only fund those articles accepted to the Gold Standard

- Journal is peer reviewed
- No subscription fees for any content
- Available online immediately, no cost to the reader
- Author maintains copyright, using Creative Commons licensing or similar
- A copy of the funded paper made available though the Memorial University Research repository

Open Journal System (OJS)



Create and host online-journals

- Article submission
- Peer review workflow
- Journal layout
- Reader access
- Archiving
- Creative Commons licensing

Faculty Journal



Analecta Hermeneutica

Annual refereed journal of the <u>International Institute</u> for <u>Hermeneutics</u> (IIH). It provides an intellectual forum for interdisciplinary, inter-religious, and international hermeneutic research. The journal publishes research in the form of articles, reviews, and other scholarly contributions in all hermeneutically related fields, with a particular focus on philosophy, theology, and comparative literature.

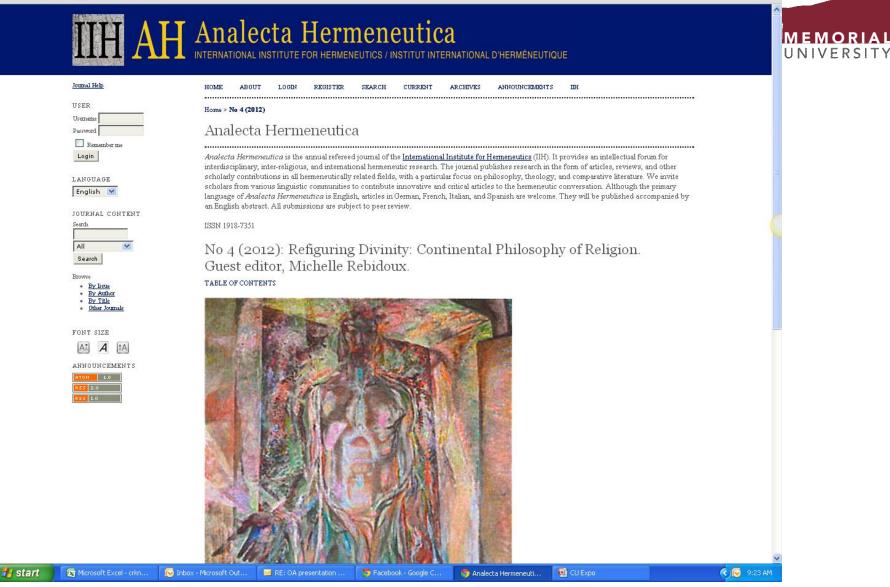
Malecta Hermeneutica	×
----------------------	---

4

iournals.library.mun.ca/ojs/index.php/analecta

🗋 Import to Mendeley 🔣 firstworldwarstudies.o...

☆ =



NEWFOUNDLAND & LABRADOR, CANADA

🐖 Editorial Tea	m ×		
⊢ → C'	🗋 journals.library.mun.ca/c	jjs/index.php/analecta/about/editorialTeam	☆ 〓
] Import to Men	deley 🔣 firstworldwarstudies.o		
		H Analecta Hermeneutica International institute for hermeneutics / institut international d'herméneutique	
	Journal Help	HOME ABOUT LOGIN REGISTER SEARCH CURRENT ARCHIVES ANNOUNCEMENTS IIH	
	USER	Home > About the Journal > Editorial Team	
	Usemane Password	Editorial Team	
	Remember me		
		Editor-in-Chief	
	LANGUAGE	<u>Dr. Andrzej Wiercinski</u> , Albert-Ludwigs-Universität, Freiburg i Br., Germany	
	JOURNAL CONTENT	Editor	
	Search	<u>Dr. S J McGrath</u> Memorial University of Newfoundland	
	All	Reviews Editor	
	Browse	<u>Mr. Vahid Jafarzadehdarzi</u> , Memorial University of Newfoundland	≣.
	<u>By Issue</u> <u>By Author</u>	Editorial Board	
	<u>By Title</u> <u>Other Journals</u>	<u>Babette Babich</u> , Fordham University, United States	
	FONT SIZE	Dr. Mauricio Beuchot, Universidad Nacional Autónoma de México, Mexico Dr. Andrzej Bronk, Katolicki Universytet Lubelski, Poland Districtura de la constance de	
	Až A ÅA	<u>Dr. Nicholas Davey</u> , University of Dundee, United Kingdom <u>Dr. Donatella Di Cesare</u> , Università degli Studi di Roma, La Sapienza, Italy	
		<u>Dr. Markus Enders</u> . Albert-Ludwigs-Universität, Freiburg i Br., Germany <u>Dr. Günter Figal</u> Albert-Ludwigs-Universität, Freiburg i Br., Germany	
		<u>Dr. Jean Grondin</u> , Université de Montreal, Canada <u>Dr. Vittorio Hösle</u> , University of Notre Dame, United States	
		<u>Dr. Richard Keamey</u> , Boston College, United States <u>Dr. Dean Komel</u> , University of Ljubljana, Slovenia	
		<u>Dr. Gary Madison,</u> McMaster University, Canada <u>Dr. Richard E. Palmer</u> , MacMurray College, United States	
		<u>Dr. Maria Luisa Portocarrero</u> , Universidade de Coimbra, Portugal	
		<u>Dr. Andrzej Przylebski</u> . Uniwersytet A dama Mickiewicza Poznan, Poland <u>Dr. Yvanka B. Raynova</u> . Bulgarian A cademy of Sciences, Bulgaria	
		<u>Dr. James C. Risser</u> , Seattle University, United States <u>Dr. John Sallis</u> , Boston College, United States	
		<u>Dr. Dennis Schmidt</u> , The Pennsylvania State University, United States	
		<u>Dr. Michael Schulz</u> , Universität Bonn, Germany <u>Dr. Marcelino Agís Villaverde,</u> Universidad de Santiago de Compostela, Spain	
		<u>Dr. Merold Westphal</u> , Fordham University, United States	
		INTERNATIONAL INSTITUTE FOR HERMENEUTICS / INSTITUT INTERNATIONAL D'HERMÉNEUTIOUE	~
🛃 start	🔀 Microsoft Excel - crkn	🐼 Inbox - Microsoft Out 🔤 RE: OA presentation 🦻 Facebook - Google C 🧐 Editorial Team - Googl 👰 CU Expo	🔍 💽 9:25 AM

NEWFOUNDLAND & LABRADOR, CANADA

٢

WWW.MUN.CA

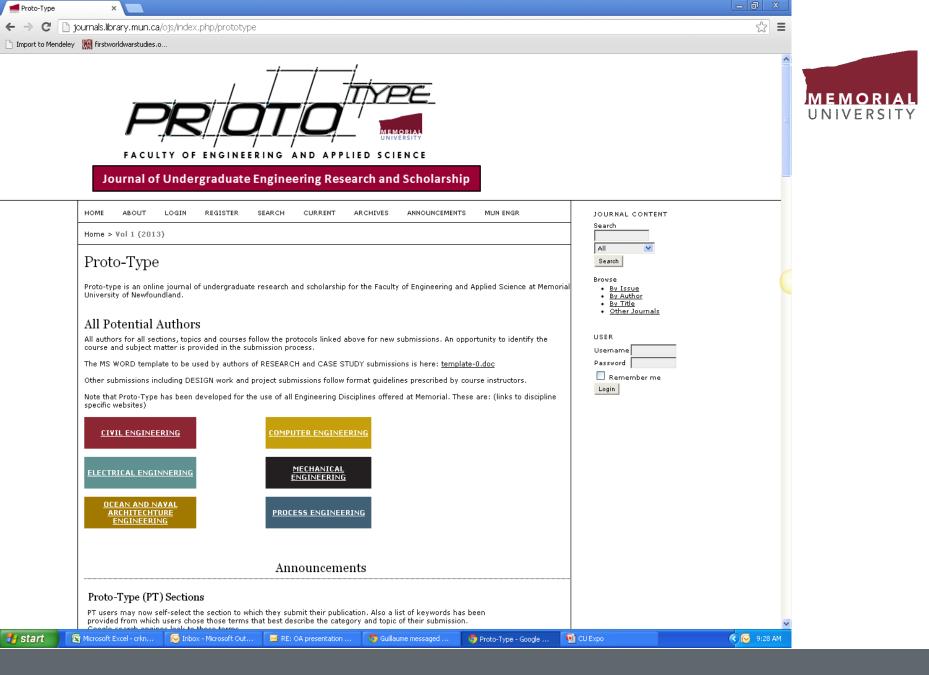
MEMORIAL UNIVERSITY

Journals for Emerging Scholars

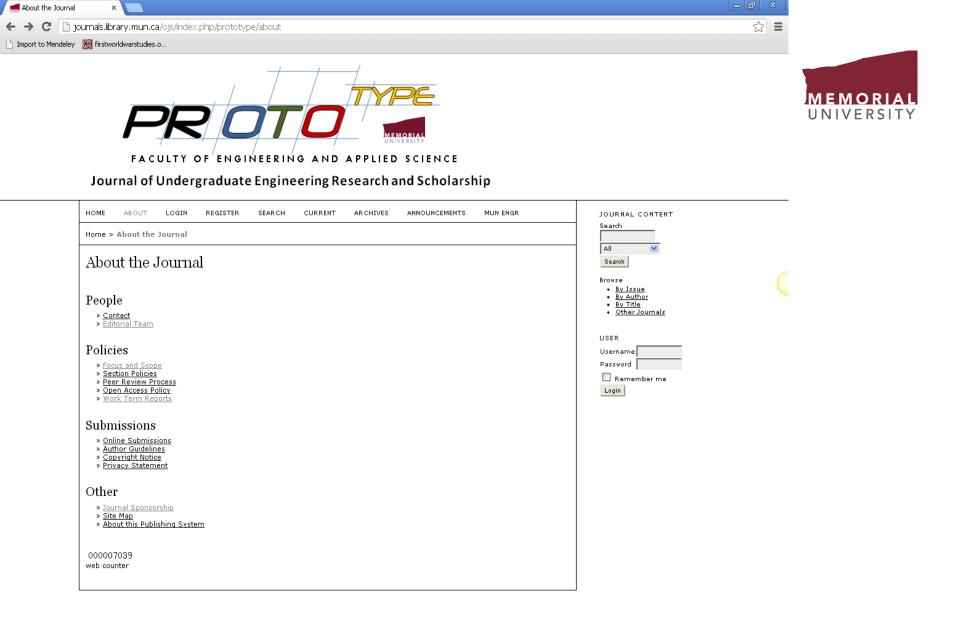


Proto-type

In the second second



NEWFOUNDLAND & LABRADOR, CANADA



	🛃 start	🔀 Microsoft Excel - crkn	😡 Inbox - Microsoft Out	RE: OA presentation	💿 (4) Twitter - Google C	S About the Journal - G	🗐 CU Expo	🔇 💽 9:34 AM	
--	---------	--------------------------	-------------------------	---------------------	--------------------------	-------------------------	-----------	-------------	--

NEWFOUNDLAND & LABRADOR, CANADA



Open Access Repositories

NEWFOUNDLAND & LABRADOR, CANADA

Research Repository



Memorial University Re	esearch Repository		Search Advan
Browse By: Year	Department	Author	Abc
<u>_ogin</u>			
	Welcom	e to the Memorial University I	Research Repository
Latest Additions			
View items added to the repo	ository in the past week.	🔊 Atom 🔊 RSS 1.0 🔊 RSS 2.0	The Memorial University Research Repository is an initiative to showcase and preserve Memorial University creative and intellectual output.
Search Repository Search the repository using page for a quick search.	a full range of fields. Use th	te search field at the top of the	Memorial University Libraries are committed to collecting and safeguarding the University's unique products including article pre-prints and post prints, finished data sets, conference papers, lectures, colloquia, presentatio reports, and performances.
Browse Repository Browse the items in the repo	sitory by subject.		The repository will support faculty efforts to discover and communicate new knowledge, will improve the visibility Memorial's research in the global arena, and will help ou students and faculty to build impressive, lasting digital portfolios.
About this Repository			All material submitted to the repository will be freely discoverable online through Google and other major search engines.
More information about this	site.		-

Publish in traditional journals

 Put an open access copy online

NEWFOUNDLAND & LABRADOR, CANADA

Archiving Published Works



Published Works

Peer-reviewed articles Book chapters

Is that legal?

NEWFOUNDLAND & LABRADOR, CANADA

Publisher Archiving Policies



	pening access to research
ROMEO Home Search RoMEO Browse RoMEO Publishers Use this site to find a summary of permissions that are normally given by the search	
Search Journal titles or ISSNs Publisher names for Marine Biology find contains starts with Exact phrase only Show open access mandate compliance in results for: No funders 	Portuguese Version of RoMEO Released - 22-October-2010 RoMEO reaches 700 Publishers - 11-February-2010

Publisher Archiving Policies



Journal: Marine Biology -Berlin- Springer Verlag- (ISSN: 0025-3162) Publisher: Springer Verlag						
This summary is for the publisher's <i>default</i> policies and changes or exceptions can often be negotiated by authors. All information is correct to the best of our knowledge but should not be relied upon for legal advice.						
Publisher:	Springer Verlag (Germany)					
Author's Pre-print:	author can archive pre-print (ie pre-refereeing)					
Author's Post-print:	author can archive post-print (ie final draft post-refereeing)					
Publisher's Version/PDF:	x author cannot archive publisher's version/PDF					

Research Repository

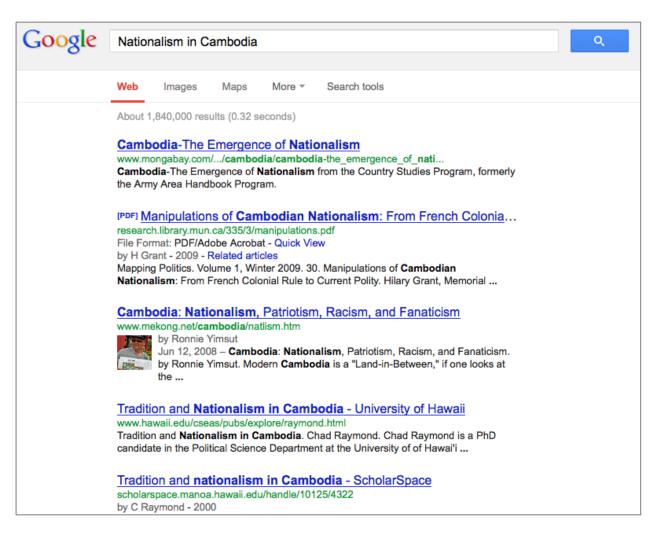


Memorial University Research Re	pository		Search	<u>Advanced</u>	
Browse By: Year Depart	tment Auti	or		About	
Logged in as Ms. Lisa Goddard <u>Manage de</u> <u>Settings</u> <u>IRStats</u> <u>Dashboards</u> <u>Logout</u>	eposits Manage record	<u>8 Profile Saved searches Review Admin Er</u>	nail Reminder		
Home > Media, Public Opinion and Health Ca	are in Canada: How the M	ledia Affect "The Way Things Are"			
Media, Public Opi	nion and Health C	are in Canada: How the Media Affect	"The Way Things Are"		
Blidook, Kelly (2008) Media, Public Opinion a 355-374. ISSN 1744-9324	and Health Care in Cana	da: How the Media Affect "The Way Things Are". Ca	nadian Journal of Political Science, 4	1 (2). pp.	
O Available	PDF (Migrated (PDF/A (a under License <u>Creative</u> d (155Kb)	Conversion) from original format: (application/pdf)) - Commons Attribution Non-commercial.	Published Version		
	[English] PDF - Available under	Published Version License <u>Creative Commons Attribution Non-comme</u>	rcial. (Original Version)		
Official URL: http://journals.cambridge.org/ac	ction/displayAbstra				
Abstract					
Health care has arguably been the most important issue in Canadian politics in the past decade. This paper focuses on the extent to which the media affect public perceptions of "the way things are" in the Canadian health care system. Individual perceptions of the state of health care are analyzed as being a function of personal experience with the system, loyalty or pre-formed opinions and the information that the individual receives through the media. Results indicate that media use has a significant effect on the likelihood of negative perceptions regarding the state of health care.					
	Item Type:	Article			
	Item ID:				
		J Political Science > JA Political science (General)			
	Department(s):	Arts, Faculty of > Political Science			

NEWFOUNDLAND & LABRADOR, CANADA

Visibility in Google





Google Scholar



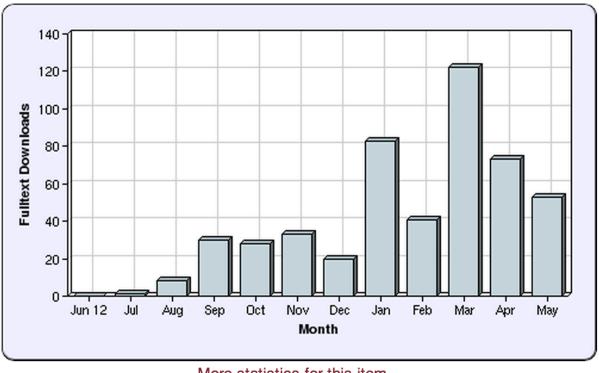
Google	media healthcare canada
Scholar	About 176,000 results (0.03 sec)
Articles Legal documents	Are we expecting too much from print media? An analysis of newspaper coverage of the 2002 <u>Canadian healthcare reform debate</u> PA Collins, J Abelson, H Pyman Social Science &, 2006 - ideas.repec.org The release in autumn 2002 of two reports on options for reforming Canada's healthcare system
Any time Since 2013 Since 2012 Since 2009 Custom range	attracted widespread media attention The release in autumn 2002 of two reports on options for reforming Canada's healthcare system attracted widespread media attention Cited by 31 Related articles Get at CISTI All 7 versions Cite More → <u>Pharmaceutical care in community pharmacies: practice and research in Canada</u> EJM Jones, NJ MacKinnon The Annals of, 2005 - Harvey Whitney Books 1999 Community pharmacy trends report, Rogers Media—Healthcare & Financial Publishing,
Sort by relevance Sort by date	Toronto, Ontario, 1999. ← Human Resources Development Canada . A situational analysis of human resource issues in the pharmacy profession in Canada . Executive summary Cited by 48 Related articles BL Direct All 10 versions Cite
 ✓ include patents ✓ include citations 	Media, public opinion and healthcare in Canada: How the media affect 'the way things are." [PDF] from mun.ca K Blidook - Canadian Journal of Political Science, 2008 - Cambridge Univ Press In recent Canadian elections, and in Canadian politics generally, the issue of health care
Create alert	has been at the forefront of policy topics. In both the 2000 and the 2004 Canadian Election Studies, health care was clearly considered the most important issue by voters, with Cited by 8 Related articles All 4 versions Cite

NEWFOUNDLAND & LABRADOR, CANADA

Download Stats



Document Downloads: 492



More statistics for this item...

NEWFOUNDLAND & LABRADOR, CANADA

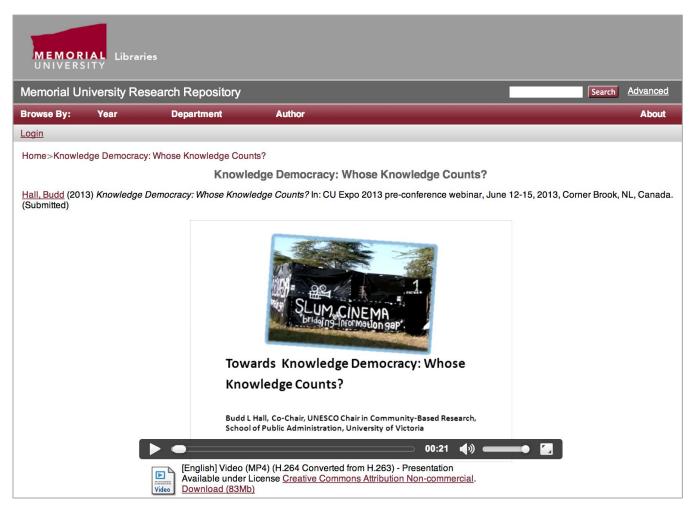
Research Repository



TopTenSearchTermsTable	
Search Terms	Count
blidook, k. (2008). media, public opinion and healthcare in canada: how the media affectâÂÂ"the way things are." canadian journal of political science, 41(2), 355-374.	18
media and public opinion	2
kelly blidook	2
blidook 2008 Media	2
mass media in canada controls public opinion	2
media, public opinion and healthcare in canada	2
how does media affect canadians	2
media public opinion and health care in canada	2
media, public opinion and healthcare in canada: how the media affectâÂÂ"the way things are."	2
media, public opinion and healthcare in canada: how the media affectâÂÂ"the way things are	2

Conference Presentations



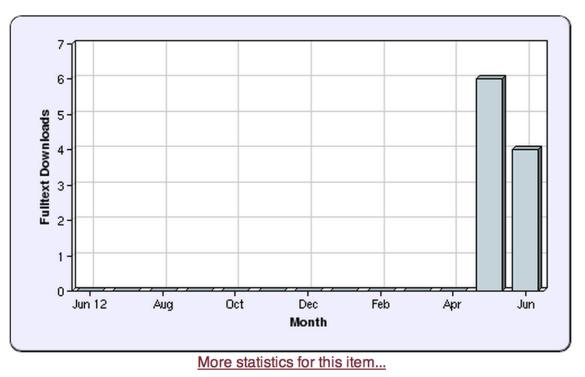


NEWFOUNDLAND & LABRADOR, CANADA

10 downloads for Budd!



Document Downloads: 10



NEWFOUNDLAND & LABRADOR, CANADA

Share Your CU Expo Presentation!



- Heather Strickland
- hstrickland@grenfell.mun.ca

Canadian University Repositories



- U Toronto
- U Alberta
- U Laval
- Brock U
- Simon Fraser
- Concordia
- Dalhousie

- Guelph
- McMaster
- U Calgary
- UNB
- UPEI
- McGill
 - among others ...



Thank you!

http://research.library.mun.ca/1831

http://guides.library.mun.ca/openaccess

NEWFOUNDLAND & LABRADOR, CANADA