## Open Access: Accessibility for the Ivory Tower

Crystal Rose, Kate Rose, Lisa Goddard Memorial University Libraries CUExpo, Corner Brook NL, June 13, 2013

http://research.library.mun.ca/1831







- What is Open Access?
- Open Access Journals
- Research Repositories



## **Traditional Scholarly Publishing**

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## **Academic Journals**



Contents lists available at ScienceDirect Future Generation Computer Syster journal homepage: www.elsevier.com/locate/fgcs Scholarly primitives: Building institutional infrastructur humanities e-Science Tobias Blanke, Mark Hedges* King's College London, Centre for e-Research, 26-29 Drury Lane, London, WC2B 5RL, United Kingdom			
FLSEVIER       journal homepage: www.elsevier.com/locate/fgcs         Scholarly primitives: Building institutional infrastructur humanities e-Science         Tobias Blanke, Mark Hedges*			
Scholarly primitives: Building institutional infrastructur humanities e-Science Tobias Blanke, Mark Hedges*	e for		
humanities e-Science Tobias Blanke, Mark Hedges*	e for		
ARTICLE INFO ABSTRACT			
Received 28 February 2011       London. This programme of work was not carried out in         Received in revised form       methodological foundation, firstly by ensuring that the w         V3 May 2011       humanities researchers (including 'digitally-aware' human         Accepted 29 June 2011       in terms of 'scholarly primitives', basic activities common	In this article we bring together the results of a number of humanities e-research projects at King's Colleg London. This programme of work was not carried out in an <i>ad hoc</i> manner, but was built on a rigorou methodological foundation, firstly by ensuring that the work was thoroughly grounded in the practice of humanities researchers (including 'digitally-aware' humanists), and secondly by analysing these practice in terms of 'scholarly primitives', basic activities common to research across humanities disciplines. The projects were then undertaken to provide systems and services that support various of these primitives.		

## **Who Pays for Research?**





Natural Sciences and Engineering Research Council of Canada



Social Sciences and Humanities Research Council of Canada



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## **Who Writes Articles?**





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## **Who Does Peer Review?**

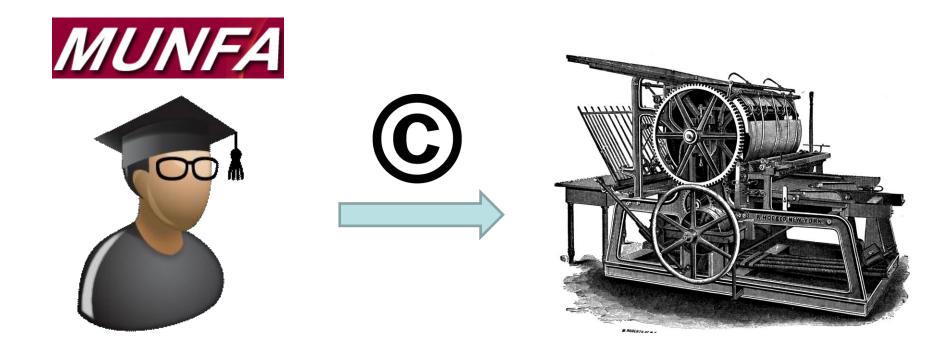




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## Who Owns Copyright?





## **Who Pays for Access?**





# Memorial Libraries = \$4 Million / Year

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## **Who gets Paid?**



MONDAY, APRIL 26, 2010

Wiley STM: 3rd quarter profits up 18%

From John Wiley and Sons announces Third Quarter Fiscal Year 2010 Results:

"Global STMS revenue for the third quarter of fiscal year 2010 rose 13% to \$228 million"

"Direct contribution to profit for the third quarter increased 18% to \$89 million"

## **Current Situation**



- ⇒ Publicly Funded Research
- ⇒ Faculty time & expertise
- ⇒ Rights given to commercial publisher free of charge
- ⇒ Academic community purchases the work back from publisher

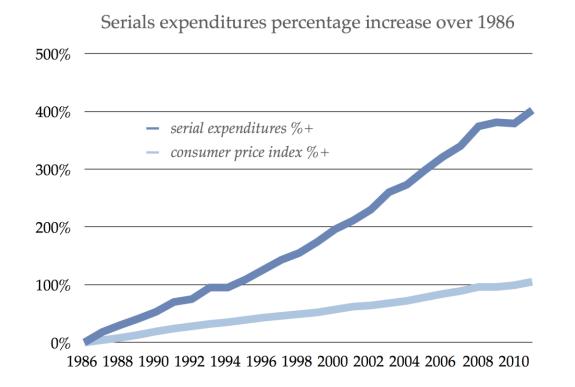
## **Very Limited Access**



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# **High Prices**





## Annual price increases of 7.6%

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## **Open Access Legislation**

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## **Government Policy - US**



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Expanding Public Access to the Results of Fe Funded Research	derally Subscribe							
Posted by Michael Stebbins on February 22, 2013 at 12:04 PM EDT <b>EXAMPLE 1:</b> Tweet <b>E Share I</b> The Obama Administration is committed to the proposition that citizens deserve easy acc scientific research their tax dollars have paid for. That's why, in a policy memorandum rel John Holdren has directed Federal agencies with more than \$100M in R&D expenditures the published results of federally funded research freely available to the public within one requiring researchers to better account for and manage the digital data resulting from feder research. OSTP has been looking into this issue for some time, soliciting broad public inp and convening an interagency working group to develop a policy. The final policy reflects a scientists and scientific organizations, publishers, members of Congress, and other mem- thousand of whom recently signed a <i>We the People</i> petition asking for expanded public at taxpayer-funded research.	leased today, OSTP Director to develop plans to make year of publication and erally funded scientific substantial inputs from nbers of the public—over 65							

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## **Government Policy - UK**



Advocating change in scholarly communications for the benefit of researchers and society Events Home > News > UK House of Lords enquiry on Open Access Membership UK House of Lords enquiry on Open Access Search Our Members Posted by Janna Wellander on November 13, 2012 SPARC' Join now 11/01/2013 The UK's House of Lords (upper chamber of Parliament) Science & Technology **Open Access** Committee is conducting an enquiry into Open Access. Written submissions are Key topics Authors welcome. Individuals and organisations are invited to give their views on the Useful links Select Author... \$ actions taken by Government and RCUK following publication of the Finch What you can do report. The HoL has issued guidance on how to make written submissions. In Related organizations twitter >> particular, there are four issues highlighted by the committee: SPARC EU: The SPARC Post an Event 8 support for universities in the form of funds to cover article processing EUROPE Daily is out! http://t.co charges, and the response of universities and HEIs to these efforts /1xi0sjQ43w ► Top stories today Upcoming events embargo periods for articles published under the Green model via @openarchives a engagement with publishers, universities, learned societies and other 22 October: @OpenAccessMKD stakeholders in the development of research council Open Access policies Developing quality test for new @LSHTMpress and guidance open access journals (9:00 AM UTC) a challenges and concerns raised by the scientific and publishing communities, SPARC EU: The SPARC and how these have been addressed. 19 June: EUROPE Daily is out! http://t.co



- CIHR OA after 12 months
- Harmonized OA Policy by 2014

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## **Benefits of Open Access**

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## **Access for Research**

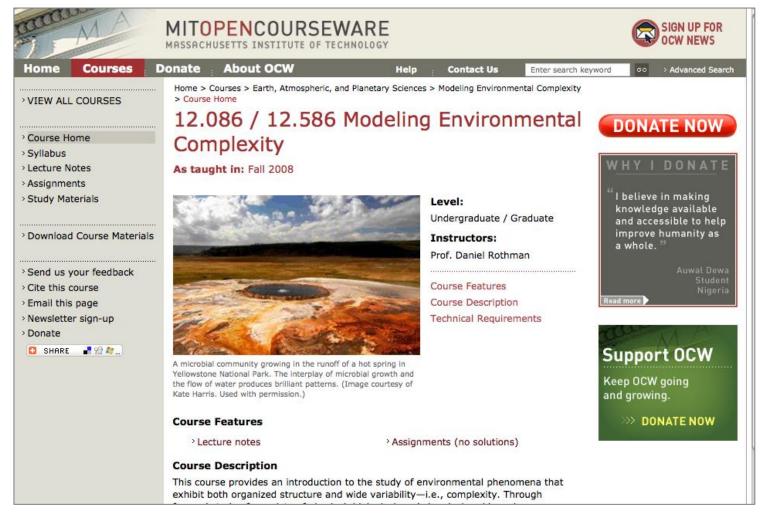


FEBRUARY 3RD, 2011 Bucknell Scholarly Communications Practices Survey: Summary Results

• Faculty and students do not have access to 20% of articles authored by Bucknell faculty.

## **Access for Teaching**





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## **Access for Alumni**



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# **Community Engagement**



Memorial University is an **inclusive** community dedicated to creativity, innovation and excellence in teaching and learning, research and scholarship, and to **public engagement** and service. We recognize our special obligation to the people of Newfoundland and Labrador.

# **Social Justice**



## Publishers cut off doctors' free access to > Tweet medical journals in poor countries Share 😳 🕒 Wealthy publishers of the world's most important medical Comments (2) journals are accused of destroying an agreement to allow medics in poor countries to get online access for free



Posted by Sarah Boseley Tuesday 18 January 2011 19.57 GMT guardian.co.uk

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Education Medicine

Society

Doctors

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## **Library Still Pays**



- Pay once for perpetual access
- Pay for global access rather than local access

## **Terms: Green vs. Gold**



## **OA Journals**

- Immediate global access to content
- May have APCs

## **OA Repositories**

- Subscription journals
- Author self-archiving
- May have embargo



## **Open Access Journals**

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# What are Gold OA Journals?



# The "Gold Standard"

Free of charge for readers

- Materials openly accessible across the internet
- Financed by payments for article publication, not subscription



## Gold Standard, Not "Author Pays"

## Payment can come from grants, funds and is often included in the cost of research



## With better Google results, higher impact of work

- Increased citation impact
- Private sector access



# Scholars retain the copyright on their work

- Can submit it to an institutional repository
- Scholars don't give copyright to publisher

# **Library Involvement**



# Author Funds

Not passing fees on to authors instead of a subscription model

Toronto, Ottawa, Manitoba, SFU, MUN, Concordia, Calgary, Ryerson

## Journal Hosting

Open Journal Systems

# **Memorial OA Funding Criteria**



## • Available to:

All faculty, graduate students, staff, post-docs, emeriti, and honorary research profs who have an peerreviewed article accepted to an OA journal

Up to \$3000 a year for each researcher, and a maximum of \$3000 per article

## What does it cover?



# Only fund those articles accepted to the Gold Standard

- Journal is peer reviewed
- No subscription fees for any content
- Available online immediately, no cost to the reader
- Author maintains copyright, using Creative Commons licensing or similar
- A copy of the funded paper made available though the Memorial University Research repository

# **Open Journal System (OJS)**



# Create and host online-journals

- Article submission
- Peer review workflow
- Journal layout
- Reader access
- Archiving
- Creative Commons licensing

## **Faculty Journal**



## Analecta Hermeneutica

Annual refereed journal of the <u>International Institute</u> for <u>Hermeneutics</u> (IIH). It provides an intellectual forum for interdisciplinary, inter-religious, and international hermeneutic research. The journal publishes research in the form of articles, reviews, and other scholarly contributions in all hermeneutically related fields, with a particular focus on philosophy, theology, and comparative literature.

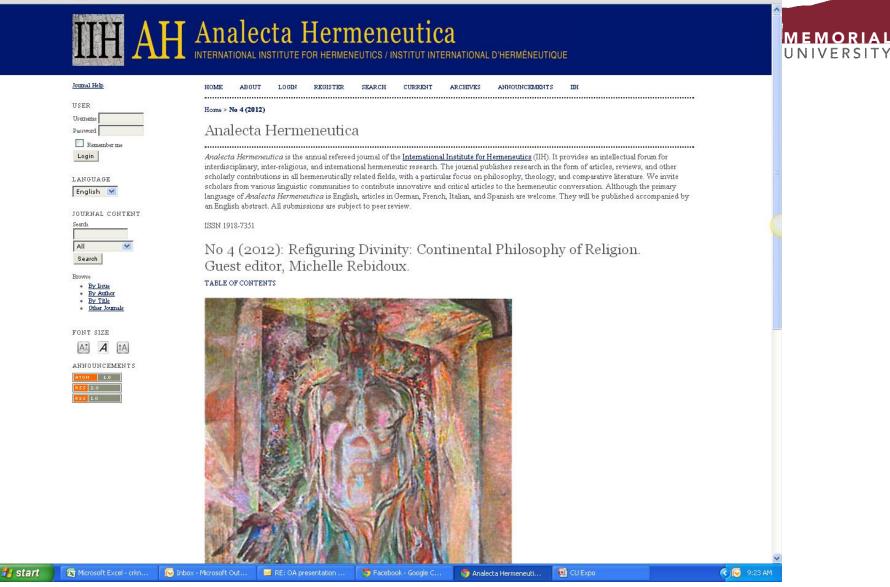
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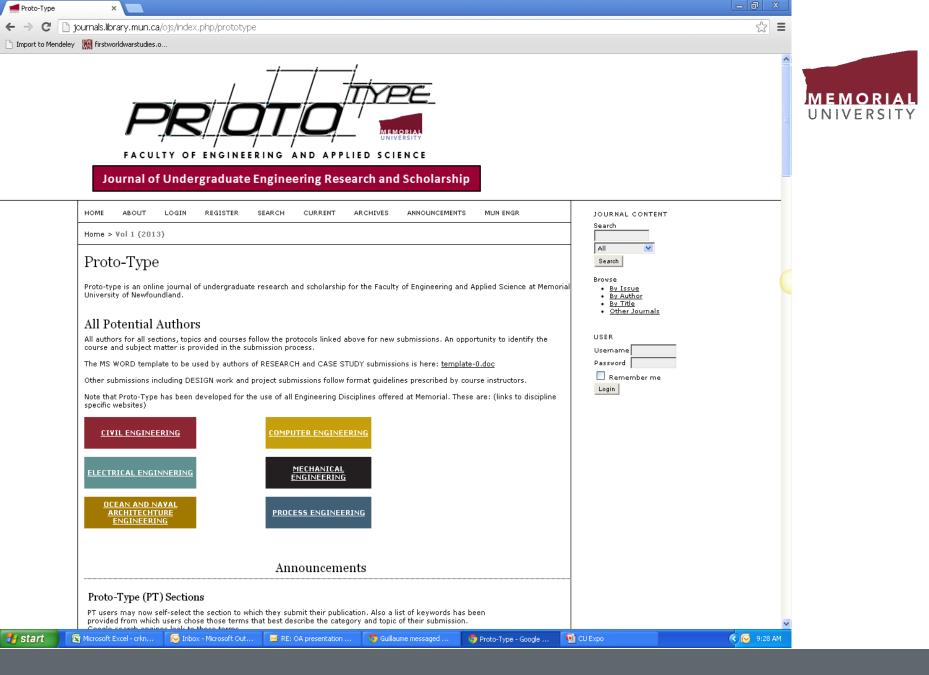
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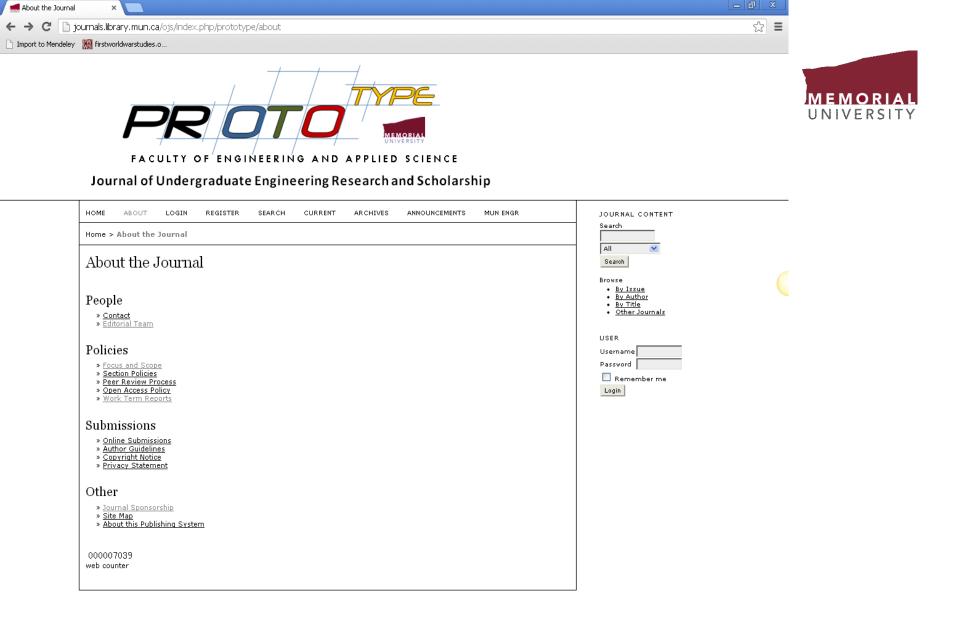


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## **Archiving Published Works**



#### **Published Works**

Peer-reviewed articles Book chapters

# Is that legal?

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# **Publisher Archiving Policies**



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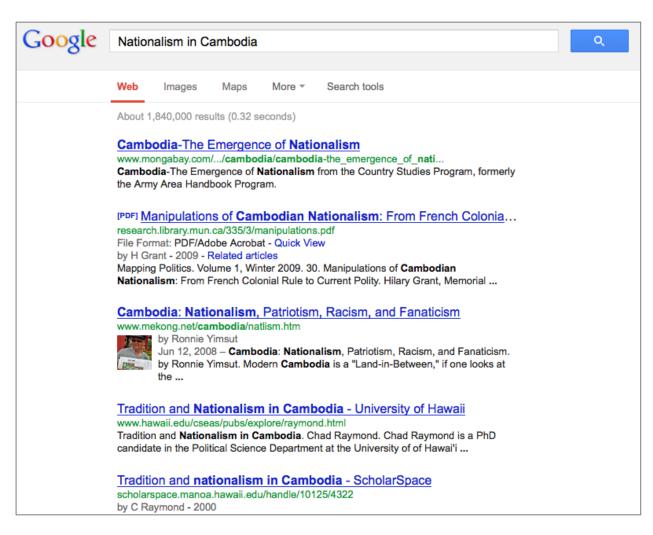


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Abstract					
Health care has arguably been the most important issue in Canadian politics in the past decade. This paper focuses on the extent to which the media affect public perceptions of "the way things are" in the Canadian health care system. Individual perceptions of the state of health care are analyzed as being a function of personal experience with the system, loyalty or pre-formed opinions and the information that the individual receives through the media. Results indicate that media use has a significant effect on the likelihood of negative perceptions regarding the state of health care.					
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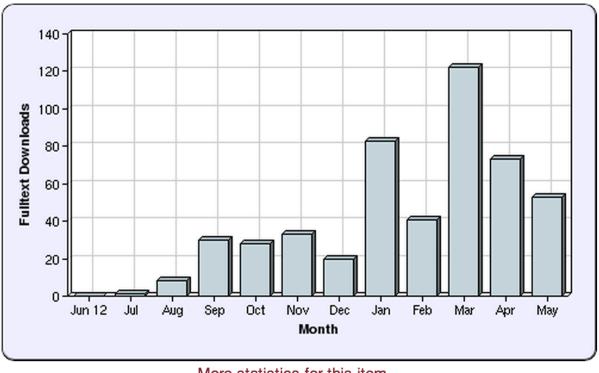
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Articles Legal documents	Are we expecting too much from print media? An analysis of newspaper coverage of the 2002 <u>Canadian healthcare reform debate</u> PA Collins, J Abelson, H Pyman Social Science &, 2006 - ideas.repec.org The release in autumn 2002 of two reports on options for reforming Canada's healthcare system
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<ul> <li>✓ include patents</li> <li>✓ include citations</li> </ul>	Media, public opinion and healthcare in Canada: How the media affect 'the way things are."       [PDF] from mun.ca         K Blidook - Canadian Journal of Political Science, 2008 - Cambridge Univ Press       In recent Canadian elections, and in Canadian politics generally, the issue of health care
Create alert	has been at the forefront of policy topics. In both the 2000 and the 2004 Canadian Election Studies, health care was clearly considered the most important issue by voters, with Cited by 8 Related articles All 4 versions Cite

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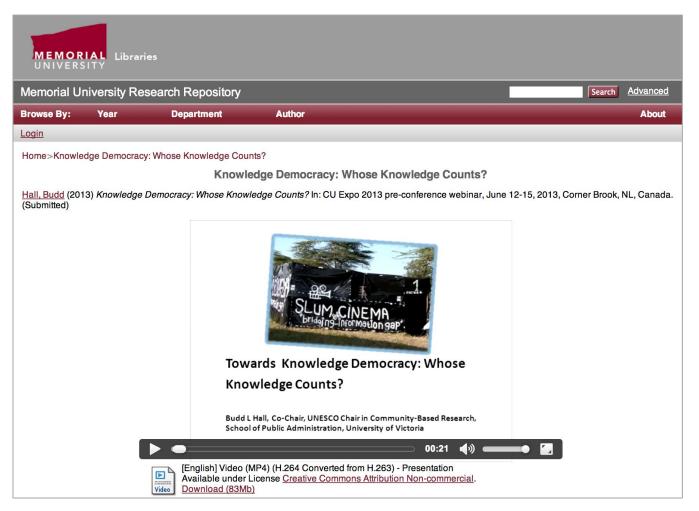
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Search Terms	Count
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media and public opinion	2
kelly blidook	2
blidook 2008 Media	2
mass media in canada controls public opinion	2
media, public opinion and healthcare in canada	2
how does media affect canadians	2
media public opinion and health care in canada	2
media, public opinion and healthcare in canada: how the media affectâÂÂ"the way things are."	2
media, public opinion and healthcare in canada: how the media affectâÂÂ"the way things are	2

## **Conference Presentations**



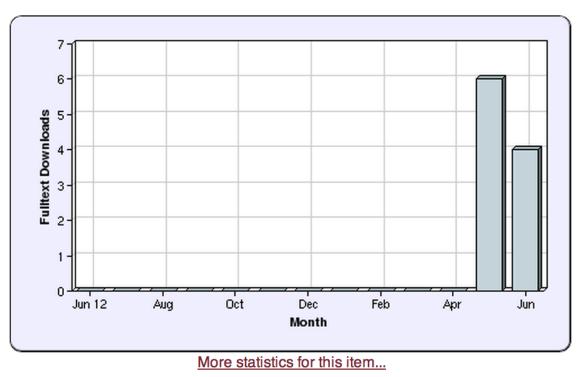


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