

# **Promiscuous Research: High Visibility for your Publications**

Lisa Goddard

Scholarly Communications Librarian

March 21, 2014

Faculty of Business Administration, Memorial University

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## Lisa Goddard

### About me:

Systems Librarian  
Queen Elizabeth II Library  
Curriculum Vitae

### Contact me:

Email: [lgoddard@mun.ca](mailto:lgoddard@mun.ca)  
Twitter: <http://twitter.com/lisagoddard>

### Liaison librarian for:

- Scholarly Communications
- Open Journal Systems
- Memorial Research Repository
- Academic Publishing
- Author's Rights
- Library Automation
- Digital Humanities



### What we can do for you:

Memorial Libraries launched our [Scholarly Communications Initiatives](#) in order to support faculty and student research in the digital environment. We offer:

- Digitization and hosting of specialized research collections.
- A large digital library of unique Newfoundland cultural resources.
- Open Access electronic journal hosting.
- Electronic access to Memorial Theses and Dissertations.
- Online hosting and long term preservation of research and creative output.

### Biography:

Lisa Goddard is Memorial's Scholarly Communications Librarian. She currently manages a number of the library's new scholarly communications initiatives, including the research repository, the ejournal hosting platform, and the Open Access Author's Fund. She is available to talk to faculty about academic publishing, author's rights, and emerging technologies in scholarly communications. Lisa was previously the Head of Systems for Memorial Libraries. She holds degrees from Queen's, McGill, and Memorial. Current professional interests include Open Access evangelism, semantic web technologies, digital publishing & preservation, and humanities computing.



# Social Media



 **Dianne**

**Critical Assets: Academic Libraries, a View from the Administration Building – 5/1/2010 – Library Jo**  
[www.libraryjournal.com](http://www.libraryjournal.com)

As higher education confronts shortages in hungry times, will officials who previously viewed the library as a sacred cow think it's time for a barbecue? Don't light the charcoal yet. Interviews with chief academic officers and an online survey taken by over 130 leaders in academic affairs yield sur...

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 **kerfors** Kerstin Forsberg

RT @kaiec: The Strongest Link: Libraries and #LinkedData:  
<http://www.dlib.org/dlib/november10/byrne/11byrne.html> (D-Lib, by @redgirl13, @lisagoddard) #semanticweb

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April 29, 2012

### Social Networks for Academics Proliferate, Despite Some Doubts



Max Whittaker for The Chronicle

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1. Faculty Members Are Not Cashiers

2. There Must Be Some Misunderstanding



# Lisa Goddard

Memorial University of Newfoundland, Library, Faculty Member [edit](#)

Research Interests: [Digital Humanities](#), [Semantic Web](#), [Open Access](#), [Search Engine Optimisation](#), and [Linked Data](#)

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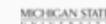
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Assists with the efficient operation of the Learning and Organizational Development function

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The Integrated Librarian: IT in the Systems Office

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e.g. Digital Humanities

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by Wynand van der Walt (follow) , Library Services, Rhodes University, Department Member

2 days ago



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- A Humanist Perspective on Building Ontologies in Theory and Practice  
John Simpson, Susan Brown, Lisa Goddard, Text Mining, Visualization Project (2011)  
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- Alan N . Shapiro , Technologist and Futurist  
Star Trek, The Prisoner, Jean Baudrillard, Albert Camus, Michel Foucault, Marshall McLuhan (2012)  
*New York p. 1-8*  
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- Applying the Semantic Web : The VICODI Experience in Creating Visual Contextualization for History  
Richard Deswarte, Jan Oosthoek (2005)  
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- Bootstrapping the Linked Data Web  
Daniel Gerber, Axel-cyrille Ngonga Ngomo (2011)  
*Proceedings of the 11th Interational Semantic Web Conference ISWC2011 1*  
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## Lisa Goddard, Scholarly Communications Librarian

Scholarly Communications Librarian , Memorial University Libraries  
St. John's, Canada

**Research field:** **Computer and Information Science - Information Storage**  
semantic web, linked data, digital humanities, text mining, digital archives,  
open access publishing, scholarly communications, web search

### Publications

#### ▼ [Journal Article](#) (6)

L Goddard, G Byrne (2010) Linked Data tools: Semantic Web for the masses. In *First Monday* 15 (11).

G Byrne, L Goddard (2010) The strongest link: libraries and linked data, 5. In *D-Lib magazine* 16 (11).

I Gibson, L Goddard, S Gordon (2009) One box to search them all: Implementing federated search at an academic library, 118-133. In *Library Hi Tech* 27 (1).

L Goddard (2007) Getting to the Source: a Survey of Quantitative Data Sources Available to the Everyday Librarian: Part I: Web Server Log Analysis, 48-67. In *Evidence Based Library and Information Practice* 2 (1).

L Goddard (2007) Getting to the Source: a Survey of Quantitative Data Sources Available to the Everyday Librarian: Part II: Data Sources from Specific Library Applications, 68-88. In *Evidence Based Library and Information Practice* 2 (1).

L Goddard (2003) The integrated librarian: IT in the systems office, 280-288. In *Library hi tech* 21 (3).

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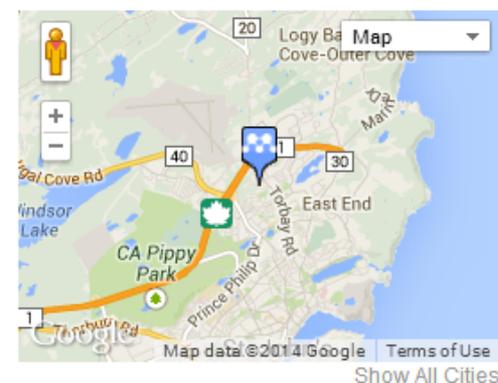
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## Lisa Goddard

[Library](#) · [Edit Profile](#)

I'm a "mature" student doing an MA Humanities Computing at UAlberta. I'm particularly interested in text encoding and analysis. In real life I'm a Systems Librarian at Memorial University of Newfoundland.

### Location

A1C 3L6

### Disciplines

- [Digital Humanities](#)

### Affiliation

University of Alberta

### Website

<http://www.library.mun.ca/profiles/goddard.php>



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---

**Lisa Goddard**

 <http://orcid.org/0000-0002-4970-053X>

---

**Works**

- Linked Data Tools: Semantic Web for the masses 2010-11** +
- The Strongest Link: Libraries and Linked Data 2010-11** +
- One box to search them all: Implementing federated search at an academic library 2009** +
- The integrated librarian: IT in the systems office 2003** +

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PhD (Cornell University)

Memorial University of Newfoun... · Department of Physics..

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Department of Physics and Physical Oceanograp...

Newfoundland and Labrador, Canada

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Elisabetta Boaretto, Kristin M. Poduska

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#### Article: Decoupling local disorder and optical effects in infrared spectra: differentiating between calcites with different origins.

Kristin M Poduska, Lior Regev, Elisabetta Boaretto, Lia Addadi, Steve Weiner, Leeor Kronik, Stefano Curtarolo

### ABOUT

Visit the Poduska research group webpage at

[www.physics.mun.ca/~kris/](http://www.physics.mun.ca/~kris/)

### SKILLS AND EXPERTISE (10)

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- Atomic Force Microscopy
- Polymorphs
- Materials
- Material Characterization
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- X-ray Diffraction
- Nanomaterials
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Author of 1 publication:

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One box to search them all: Implementing federated search at an academic library.

Library Hi Tech 01/2009; 27:118-133. DOI:10.1108/07378830910942973

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Lisa Goddard

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**Lisa Goddard**  
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Newfoundland  
Memorial University Libraries

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Human-computer interaction, Databases, Computing in Social science, Arts and Humanities

#### Topics

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#### Skills and expertise

Semantic Web, Linked Data and 7 others

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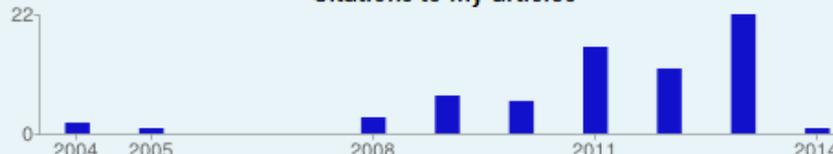


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<a href="#">Getting to the source: A survey of quantitative data sources available to the everyday librarian: Part II: Data sources from specific library applications</a> <input type="checkbox"/> L Goddard Evidence Based Library and Information Practice 2 (1), 68-88	7 *	2007

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[O Suominen, E Hyvönen - Knowledge Engineering and Knowledge ...](#), 2012 - Springer

Abstract Simple Knowledge Organization System (SKOS) vocabularies are commonly used to represent lightweight conceptual vocabularies such as taxonomies, classifications and thesauri on the Web of Data. We identified 11 criteria for evaluating the validity and quality ...

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[刘炜, 胡小菁, 钱国富, 张春景, 夏翠娟 - 2012 - ir.gdufs.edu.cn](#)

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Abstract The purpose of Linked Data is to develop a total data space (the data web) able to



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## Lisa Goddard

Scholarly Communications Librarian at Memorial University of Newfoundland  
Newfoundland And Labrador, Canada | Higher Education

Previous Memorial University of Newfoundland  
Education University of Alberta

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113 connections

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Contact Info

### Background



#### Experience

#### Scholarly Communications Librarian

Memorial University of Newfoundland

January 2011 – Present (3 years 3 months)

Lisa Goddard is Memorial's Scholarly Communications Librarian. She currently manages a number of the library's new scholarly communications initiatives, including the research repository, the ejournal hosting platform, and the Open Access Author's Fund. She is available to talk to faculty about academic publishing, author's rights, and emerging technologies in scholarly communications.



#### Associate University Librarian for Information Technology (Acting)

Memorial University of Newfoundland



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MEDIA

# The Real Reason Nobody Reads Academics

72 FEB 28, 2014 11:05 AM ET

By [Ezra Klein](#)

New York Times columnist Nicholas Kristof recently [ignited](#) a bit of a firestorm with a column asking why academics are irrelevant to public debates. I'd turn the question around: Why aren't journalists better at taking advantage of academic expertise?

The most efficient arrangement would have academics communicate directly with the public. Thankfully for journalists, they don't. That

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# The effect of open access and downloads ('hits') on citation impact: a bibliography of studies

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**Last updated 25 June 2013**; first posted 15 September 2004. If you have any additions, corrections or comments, please tweet [@stevehit](#) #oaimpact or [email](#) Steve Hitchcock.

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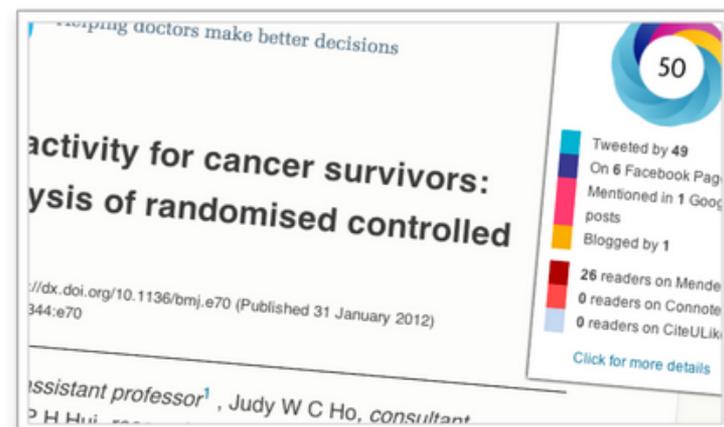
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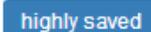
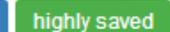
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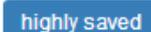
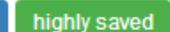
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(2010) Byrne, Goddard. *D-Lib Magazine*

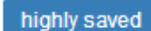
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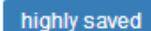
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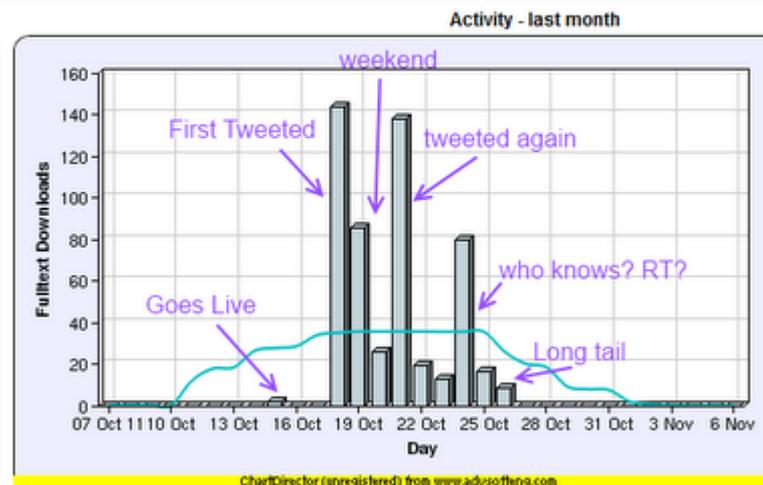
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MELISSA TERRAS

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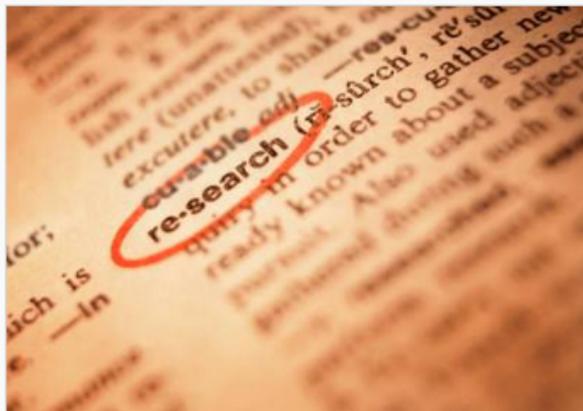
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## Room temperature aerobic oxidation of alcohols using CuBr<sub>2</sub> with TEMPO and a tetradentate polymer based pyridyl-imine ligand

[Kerton, Francesca M.](#) and [Hu, Zhenzhong](#) (2012) *Room temperature aerobic oxidation of alcohols using CuBr<sub>2</sub> with TEMPO and a tetradentate polymer based pyridyl-imine ligand*. *Applied Catalysis A: General*, 413. pp. 332-339. ISSN 0926-860X



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### Abstract

A series of tetradentate pyridyl-imine terminated Schiff-base ligands has been investigated for their ability in the catalytic oxidation of alcohols when combined with copper bromide (CuBr<sub>2</sub>) and 2,2,6,6-tetramethylpiperidyl-1-oxy (TEMPO). Analogous bidentate ligands showed poorer catalytic activity and the ratio of Cu:ligand was of crucial importance in maintaining high yields. The polydimethylsiloxane (PDMS) derived pyridyl-imine terminated ligand combined with copper (II) ions affords an effective and selective catalyst for aerobic oxidations of primary and secondary alcohols under aqueous conditions. Preliminary mechanistic studies suggest that bimetallic complexes may be playing a role in the catalytic transformation.

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<http://dx.doi.org/10.1016/j.apcata.2011.11.024>.

Zhenzhong Hu and Francesca M. Kerton\*

Centre for Green Chemistry and Catalysis, Department of Chemistry, Memorial University of Newfoundland, St. John's, NL, A1B 3X7, Canada

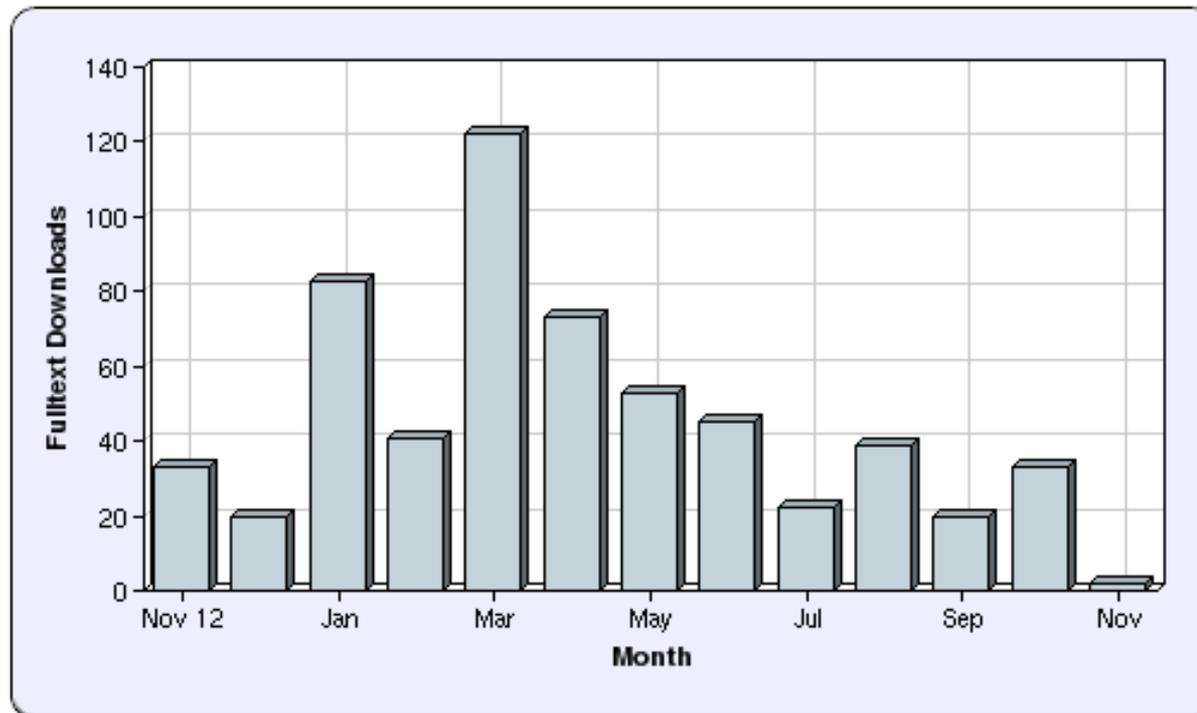
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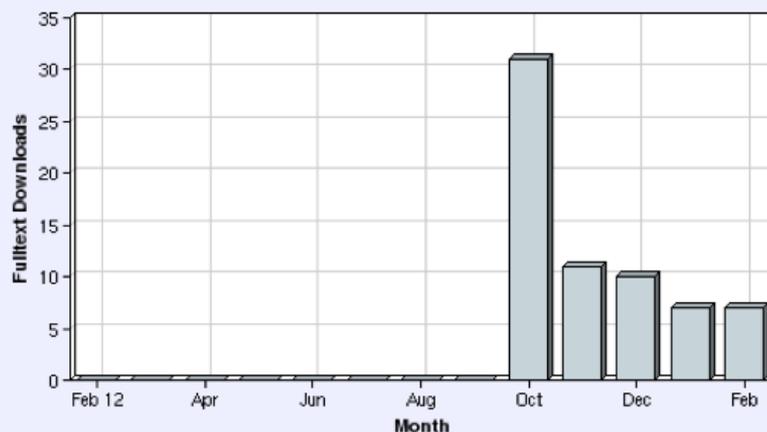
**Lisa Goddard, Memorial University**

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**Thank you.**

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